

Valorization of Intangible Cultural Heritage (ICH) Assets for local sustainable development in CE Regions

Intangible Cultural Heritage as a driver of local and regional development

ARTISTIC Project Final Public Event

Online event, July 7th 2020

VENUE

online webinar

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Tuesday, July 7th 2020

14:30	Introduction to the event	Roberto Santolamazza, t2i Technology Transfer and Innovation Marek Duda, Rzeszow Regional Development Agency Anna Flavia Zuccon, Direzione Programmazione Unitaria, Regione del Veneto
14:40	Presentation of the ARTISTIC project: ICH as a driver of economic local and regional development	Roberto Santolamazza, t2i Technology Transfer and Innovation
14:55	Interreg e CENTRAL EUROPE: the perspectives for cultural initiatives in the next programming	Christophe Ebermann, Joint Secretariat, Interreg CENTRAL EUROPE
15:10	Promoting Sustainable Regional Development through Intangible Cultural Heritage	Gertraud Koch, Institut for European Ethnology, University of Hamburg
15.45	Experiences of Intangible Cultural Heritage from the Central Europe regions	Project Partners: Italy, Austria, Slovenia, Hungary, Germany, Poland, Czech Republic, Slovakia
17:15	Perspective speech: what is the meaning of safeguarding Intangible Cultural Heritage, after all?	Valentina Lapicciarella Zingari, UNESCO facilitator
17:40	Closure of the conference	Roberto Santolamazza, t2i Technology Transfer and Innovation

Project partners:

